# TOLUWANI FADAMITAN

+4407760928465 | toluwanifadamitan@gmail.coM | LE3 1AP, Leicester, United Kingdom
linkedin.com/in/toluwani-fadamitan/

## SUMMARY

An articulate and versatile professional with experience in science under the pharmaceutical industry and great with Good Manufacturing Practice. Relevant experience in digital marketing and website management, I learn, and I write content as well as design (using canva) that resonate with the user.

With a prior background in direct customer-facing role from verticals in Hospitality, Information Technology and News Media. Currently seeking opportunities to distil this experience into improving brands visibility in the social science world and digital world.

## EXPERIENCE

**DYSH Media, United Kingdom**

***Digital marketer*** **Feb 2022 – October 2022**

- Ran a campaign with 100% turn over
- Built the Instagram page by 50%
- Got 100 downloads to the app.
- Built the LinkedIn Page by 100%
- Built the SEO for DYSH with 100% success

**WHOGOHOST LIMITED, Lagos, Nigeria**

***Technical Support Representative*** **Jan 2019 – Dec 2019**

- Successfully troubleshoot 90% of WordPress problems for clients
- Successfully worked with teams to reach maximum potential
- Successfully managed clients and retained retentions.
- Managed hundreds of databases and clients account
- Managed Linux servers successfully.

**WHOGOHOST LIMTED, Lagos, Nigeria**

***Customer Support Officer*** **May 2018 – Dec 2018**

- Successfully trained a partner as a team lead in less than six months.
- Managed clients issues both online and physically.
- Answered 100 calls per shifts.
- Successfully transitioned to the technical department in less than six months with no experience.

**OTHER EXPERIENCES**

**Broadland Hospital –** Nurse Assistant 2022-2022

**Olorisupergal –** Social Media Manager **2020 – 2020**

**Daily Need Industry –** In process Quality Control Officer **2017- 2018**

**Daily Need Industry -** Microbiology Quality Control Officer **2014 -2014**

## EDUCATION

**MSc in Global Health** –

De Montfort University, Leicester United Kingdom Oct 2022 - Date

**Bachelor of Microbiology** –

Osun State University, Nigeria Sept 2007-Oct 2012

## SKILLS AND EXPERTISE

- Social Media Strategist
- Relationship Management
- Retention Management
- WordPress Management
- Data Analysis
- Social Media Marketing
- Project Planning
- Financial Analysis
- Customer Service
- Good Manufacturing Practice
- Microsoft Office (Word, Excel, Powerpoint)
- Content Creation

## TRAINING AND CERTIFICATION

- **Anaphylaxis Management: Bitesize Learning**
- **Catheter Care**
- **Allergens: Bitesize Learning**
- **Basic Life Support (Theory)**
- **Dignity in Care**
- **Proficiency in Digital marketing (Torilo Academy)**
- **The Fundamentals of Digital Marketing (Google)**
- **Customer Support Skill Certification (Udemy)**